

Mechanical Specs

Magazine Trim Size: 8³/₈"w x 10⁷/₈"h

Magazine Bleed Size: 8³/₄"w x 11¹/₄"h (3¹/₁₆" bleed)

Ad Sizes:

<i>Ad Size</i>	<i>Live Area</i>
Full Page	7 ¹ / ₄ "w x 9 ³ / ₄ "h
Two Thirds Page	4 ³ / ₄ "w x 9 ³ / ₄ "h
Half Page Vertical	3 ¹ / ₂ "w x 9 ³ / ₄ "h
Half Page Horizontal	7 ¹ / ₄ "w x 4 ³ / ₄ "h
Third Page Vertical	2 ¹ / ₄ "w x 9 ³ / ₄ "h
Third Page Square	4 ³ / ₄ "w x 4 ³ / ₄ "h
Quarter Page Vertical	3 ¹ / ₂ "w x 4 ³ / ₄ "h
Sixth Page Vertical	2 ¹ / ₄ "w x 4 ³ / ₄ "h
Sixth Page Horizontal	4 ³ / ₄ "w x 2 ¹ / ₄ "h
Twelfth Page Square	2 ¹ / ₄ "w x 2 ¹ / ₄ "h

Materials:

We prefer: High resolution PDF files with all fonts and images embedded; or Adobe Photoshop PSD layered files or TIF flattened files, saved in CMYK mode at 300dpi.

Other formats: Adobe Illustrator with all fonts converted to outlines, and accompanied by any linked images; Adobe InDesign files must be accompanied by all fonts and linked graphics and images. Please provide a laser proof of any ad materials with linked images.

Submit art files by upload to our ftp site, or mail art files on a CD-ROM or DVD.

Ad sales FTP login info:

Username: **Mag_Ads**
Password: **AdsFox7865!**

Production Charges:

Creating Ad: \$75 per hour

Changes to ads: \$45 flat fee

Pick ups requiring both photo and type changes billed at \$75 per hour rate

